

...experienced a 11.0% increase in population between 1990 and 2000, resulting in a 2000 total population of 39,858. In 2000, the county had 46.8 persons per square mile, a density much lower than the state as a whole. The median age in Dunn County is 30.6, indicating a much younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Menomonie.

The median value of owner-occupied housing in Dunn County is \$92,900. 1.9% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 67.6% of the county, while 42.9% of Wisconsin land is used for farming. The county is 34% forested and has 21 of the State's 15,057 lakes.

In Dunn County, 3M Company employs more workers than any other manufacturing firm, and Wal-Mart Associates, Inc. is the largest non-manufacturing employer. The Government sector generates the largest share of the county's total personal income. Dunn County's 1999 median household income was \$38,753.

	Population				
	2000				
ı	Males_Females	Total	1990		2000
80-84		Dunn County	35,909		39,858
70-74					
60-64		Top Five Municip	<u>palities</u>		
50-54		Menomonie, City	13,547	Menomonie, City	14,937
		Menomonie, City	2,732	Menomonie, City	3,174
40-44		Tainter, Town	1,756	Tainter, Town	2,116
30-34		Red Cedar, Town	1,417	Red Cedar, Town	1,673
20-24		Dunn, Town	1,315	Dunn, Town	1,492
10-14					
04					
4,000	0 3,000 2,000 1,000 0 1,000 2,000	3,000			

Quality of Life

	Wisconsin	<u>Dunn</u>
Persons per Square Mile, 2000	98.8	46.8
Number of Staffed Hospital Beds, 1995	16,070	59
Average Birth Rate per 1,000 population, 2000	12.9	12.1
Public School Enrollment, 2000-2001	879,476	6,080
Number of 2000 Public High School Graduates	58,545	524
1999-2000 Public High School Dropout Rate	2.3%	0.9%

Vital Statistics

	<u>1990</u>		<u>2000</u>	
	Wisconsin	<u>Dunn</u>	Wisconsin	<u>Dunn</u>
Birth Rate (per 1,000)	14.8	11.6	12.9	12.1
Death Rate (per 1,000)	8.7	7.5	8.7	7.0
Number of Marriages	38,934	212	36,100	258
Number of Divorces	17,727	102	17,337	115

	H0	Housing —	
	<u>1990</u>	<u>2000</u>	
Total Number of Housing Units	13,252	15,277	
Number of Single-Unit Structures	9,063	10,438	
Number of Multiple-Unit Structures	2,410	2,915	
Number of Single Units Permitted	54	134	
Number of Multiple Units Permitted	4	54	
Percent Seasonal Housing	2.8%	1.9%	
Median Value, Owner-Occupied	\$49,000	\$92,900	
Median Rent	\$270	\$389	

Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Dunn</u>
Campgrounds	1,106	3
Campsites	75,367	76
Hiking Trails (in miles)	5,617	23
Mountain Biking Trails (in miles)	3,155	15
Cross Country Skiing Trails (in miles)	4,154	21
Snowmobile Trails (in miles)	14,896	204
Visitor Expenditures, 2000	\$11,046,539,344	\$49,072,144

		Income		_
	<u>1980</u>	<u>1990</u>	<u>2000</u>	
Total Personal Income	\$255,179	\$484,896	\$870,089	
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$230,184 \$24,995	\$453,036 \$31,860	\$863,509 \$6,580	
Per Capita Income	\$7,404	\$13,470	\$21,775	
Transfer Payments (in thousands)	\$40,737	\$75,675	\$117,243	
Proprietor Income (in thousands)	\$38,019	\$53,044	\$43,253	

Banking

<u>2000</u>	Wisconsin	<u>Dunn</u>
Savings Institutions-Offices	396	2
Savings Institutions-Savings Capital (Millions)	\$12,761	\$41
Commercial Banks-Offices	1,720	24
Commercial Banks-Deposits (Millions)	\$62,618	\$263

Government Finance

1997	Wisconsin	<u>Dunn</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$24,834
Effective per Capita Property Tax	\$997	\$645
Total Expenditures (in 1,000's)	\$17,139,825	\$118,873
In Dollars per Capita	\$3,322	\$3,088
As Percent of Total:		
Education	43.2%	43.3%
Health & Hospital	4.5%	1.5%
Police	5.0%	3.4%
Fire	2.3%	1.9%
Public Welfare	6.8%	14.9%
Highways	7.7%	15.4%

Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Dunn
Number of Retail Sales Establishments	21,717	156
Sales (in thousands)	\$50,520,463	\$324,014
Annual Payroll (in thousands)	\$4,826,217	\$30,011
Number of Service Establishments	55,618	285
Receipts (in thousands)	\$48,559,607	\$109,041
Annual Payroll (in thousands)	\$18,990,629	\$43,075
Number of Wholesale Establishments	8,025	43
Sales (in thousands)	\$57,192,863	\$98,170
Annual Payroll (in thousands)	\$3,764,944	\$9,514

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<u>1997</u>	Wisconsin	<u>Dunn</u>
Number of Establishments	9,936	60
Number of Employees	562,479	2,910
Total Payroll (in 1,000's)	\$18,766,395	\$92,019
Production Workers, average number	416,254	2,356
Production Worker Hours (in 1,000's)	837,444	4,817
Production Worker Wages (in 1,000's)	\$11,952,570	\$62,469
Value Added (in 1,000's)	\$54,947,083	\$518,049
Value of Shipments (in 1,000's)	\$117,382,992	\$875,383

2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
3M Company	250-499	Coated and Laminated Paper
Conagra Foods Inc.	250-499	Chocolate and Cocoa Products
Andersen Corporation	100-249	Millwork
Phillips Plastics Corporation	100-249	Plastics Products
Cardinal Glass Industries	100-249	Flat Glass
Top Five Non-Manufacturing Fir	<u>ms</u>	
Wal-Mart Associates Inc.	1000+	Distribution & General Merchandise
University of Wisconsin - Stout	1000+	Colleges and Universities
Aurora Residential Alternatives Inc.	500-999	Residential Care
Menomonie Public School	500-999	Elementary and Secondary School
County of Dunn	500-999	Executive & Legislative Govt. Office

Employment by Industry

	1980	1990	2000
Mining	(L)	20	(L)
Construction	526	677	1,041
Manufacturing	1,432	1,895	2,321
Transportation and Public Utilities	375	442	659
Trade	3,144	3,316	5,820
Services	2,811	3,625	5,196
Government	3,356	4,441	4,634

Income by	Industry	7
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	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$371	\$121	\$311
Construction	\$6,628	\$15,958	\$34,200
Manufacturing	\$22,825	\$50,593	\$93,772
Transportation and Public Utilities	\$4,932	\$10,492	\$27,324
Trade	\$27,469	\$39,220	\$133,393
Services	\$22,506	\$43,605	\$93,221
Government	\$44,710	\$95,460	\$143,808

Natural Resources

	Wisconsin	<u>Dunn</u>
Land Area (square miles)	54,310	852
Total Forest Land (in thousands of acres)	15,964.8	185.4
Commercial	15,702.5	182.2
Non-Commercial	262.3	3.2
Percent Land in Forests	46%	34%
Number of Lakes	15,057	21
Total Acreage of Lakes	982,155	3,963

Farming

<u>1997</u>	Wisconsin	<u>Dunn</u>
Number of Farms	65,602	1,397
Land in Farms (acres)	14,900,205	368,618
Average size of Farm (acres)	227	264
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,097
Vegetables, Sweet Corn, and Melons	\$149,443	\$595
Fruits, Nuts, and Berries	\$140,140	(DS)
Nursery and Greenhouse Crops	\$157,348	\$524
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$54,035
Cattle and Calves	\$670,518	\$11,897
Hogs and Pigs	\$151,164	\$3,284

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:
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